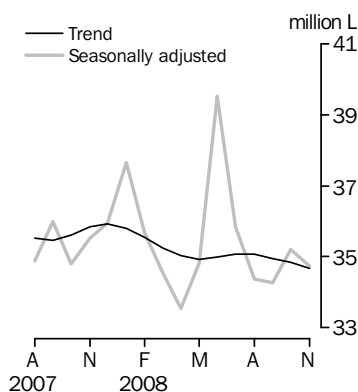


SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11.30AM (CANBERRA TIME) FRI 9 JAN 2009

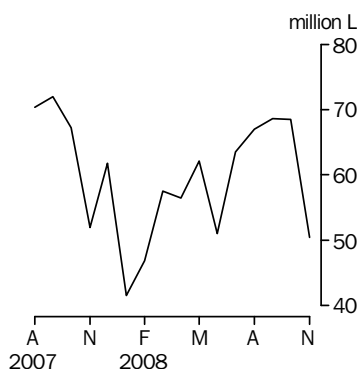
Australian produced wine

Domestic sales



Australian produced wine

Exports
Original



INQUIRIES

For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070 or Paul Sutcliffe on Adelaide (08) 8237 7302.

KEY FIGURES

	Nov 2008	Oct 2008 to Nov 2008	Nov 2007 to Nov 2008
	'000 L	% change	% change
TREND ESTIMATES			
Australian produced wine			
Domestic wine sales	34 660	-0.5	-3.3
White table wine sales	16 889	-0.1	-3.4
Red and rosé table wine sales	12 386	-0.5	-2.6

SEASONALLY ADJUSTED

Australian produced wine			
Domestic wine sales	34 732	-1.3	-2.2
White table wine sales	16 894	-1.8	-2.4
Red and rosé table wine sales	12 644	1.9	1.5

KEY POINTS

AUSTRALIAN WINE DOMESTIC SALES

DOMESTIC WINE SALES

- The trend estimate for domestic sales of Australian produced wine was 34.7 million litres in November 2008, a decrease of 0.5% from October 2008.
- The seasonally adjusted estimate was 34.7 million litres this month, down 1.3% from October 2008 and 2.2% on November last year.

WHITE TABLE WINE

- The trend estimate for domestic sales of Australian produced white wine was 16.9 million litres this month, 0.1% lower than last month and was 3.4% lower than November 2007.
- The seasonally adjusted estimate was 16.9 million litres in November 2008, down 1.8% from October 2008 and 2.4% lower than November 2007.

RED/ROSÉ TABLE WINE

- The trend estimate for domestic sales of Australian produced red and rosé wine fell by 0.5% to 12.4 million litres this month also showing a fall of 2.6% on the same month last year.
- The seasonally adjusted estimate was 12.6 million litres in November 2008, an increase of 1.9% on October 2008 and 1.5% higher than November 2007.

AUSTRALIAN WINE EXPORTS

- Exports of Australian produced wine decreased by 26.3% this month to 50.5 million litres. The value of the exported wine in November 2008 was \$189.1 million, a decrease of 25.5% from last month. Australia exported 695.5 million litres, with a total value of \$2.5 billion in the twelve months ending November 2008. This was a fall of 11.9% in volume and a decrease of 15.1% in value over the corresponding period to November 2007.

NOTES

FORTHCOMING ISSUES

ISSUE

RELEASE DATE

December 2008	6 February 2009
January 2009	6 March 2009
February 2009	6 April 2009
March 2009	8 May 2009
April 2009	5 June 2009
May 2009	7 July 2009

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DATA NOTES

This release includes revisions to historical data for the domestic sales of Australian wine for white and red/rosé table wine in glass bottles less than two litres.

ROUNDING

Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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ABBREVIATIONS

\$m	million dollars
ABS	Australian Bureau of Statistics
AWBC	Australian Wine and Brandy Corporation
f.o.b.	free on board
HS	Harmonized Commodity Description and Coding System (Harmonized System)
L	litre
L al	litres of alcohol

Susan Linacre

Acting Australian Statistician

DOMESTIC AUSTRALIAN TABLE WINE SALES TREND

TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimate for white table wine sales was 16.9 million litres which was 0.1% lower than October 2008. The trend estimate for red and rosé wine sales was 12.4 million litres which was 0.5% lower than last month.

TOTAL WHITE AND RED/ROSÉ TABLE WINE: Trend

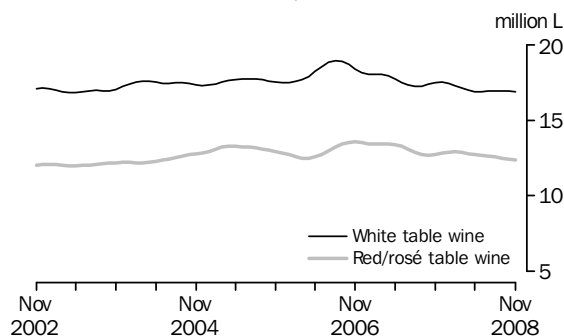


TABLE WINE, GLASS CONTAINER LESS THAN 2 LITRES

The trend estimate for sales of white table wine in glass containers of less than 2 litres increased by 0.5% from last month, the sixth consecutive month of increase. The trend estimate for red and rosé wine sales in glass containers of less than 2 litres was unchanged from last month. This follows six consecutive months of falls.

TABLE WINE, Glass container less than 2 litres: Trend

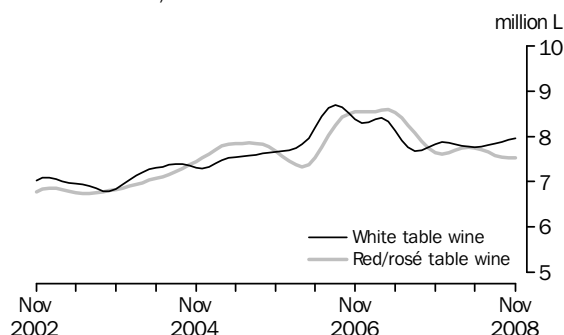
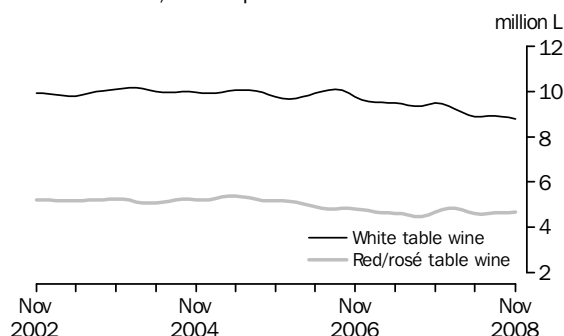


TABLE WINE, SOFT PACK CONTAINERS

The trend estimate for domestic sales of white table wine in soft packs fell 0.5% this month, the third consecutive decrease. The trend estimate for red and rosé wine sales in soft packs rose by 0.4% this month, the fifth consecutive monthly increase.

TABLE WINE, Soft pack containers: Trend

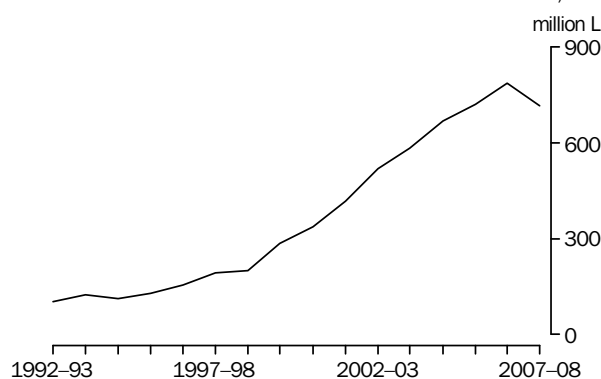


EXPORTS OF AUSTRALIAN PRODUCED WINE

ANNUAL EXPORTS OF AUSTRALIAN PRODUCED WINE

The graph below shows a fall from last year in the quantity of exports of Australian produced wine. In 2007-08 wine exports totalled 715 million litres, a fall of 9.2% from the 787 million litres exported in 2006-07. Further, the volume of Australian made wine exported in 2007-08 was 1.0% lower than the volume in 2005-06 (722 million litres). Apart from a fall in 1994-95, the 1990s saw a steady increase in Australian wine exported. The 1992-93 period saw Australia export more than 100 million litres for the first time. More than 300 million litres of wine were sold to overseas markets during 2000-01, reaching the high of 787 million litres in 2006-07.

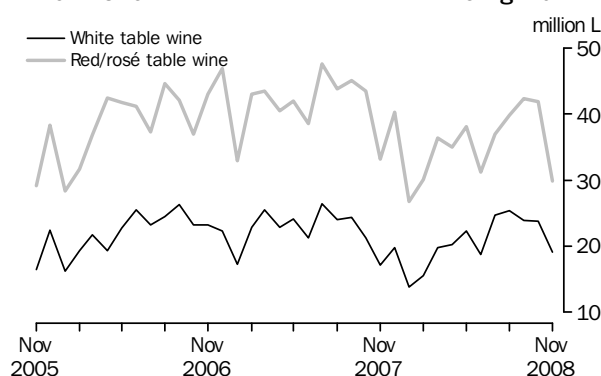
EXPORTS OF AUSTRALIAN PRODUCED WINE, Annual totals: **Original**



EXPORTS OF WHITE AND RED/ROSÉ TABLE WINE

In original terms, 50.5 million litres of Australian produced wine were exported in November 2008, a decrease of 26.3% on October 2008 and of 2.9% on November 2007. In November 2008, 19.1 million litres of Australian produced white table wine were exported, a decrease of 19.8% from last month and an increase of 11.1% on November 2007. Australian producers exported 29.9 million litres of red and rosé table wine in November 2008, a decrease of 28.7% from last month and a 10.0% decrease on November 2007.

EXPORTS OF TABLE WINE BY TYPE: **Original**

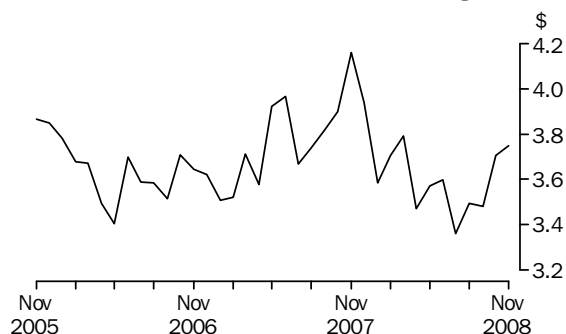


EXPORTS OF AUSTRALIAN PRODUCED WINE *continued*

UNIT VALUE OF WINE EXPORTS

In original terms, the value of the wine exported this month (50.5 million litres) was \$189.1m, a decrease of 25.5% in value from October 2008. The average value of Australian wine exported in November 2008 was \$3.75 per litre, up from \$3.71 per litre last month and down from \$4.16 per litre in November 2007.

UNIT VALUE OF WINE EXPORTS: **Original**



DIFFERENCES BETWEEN ABS AND AWBC WINE EXPORT FIGURES

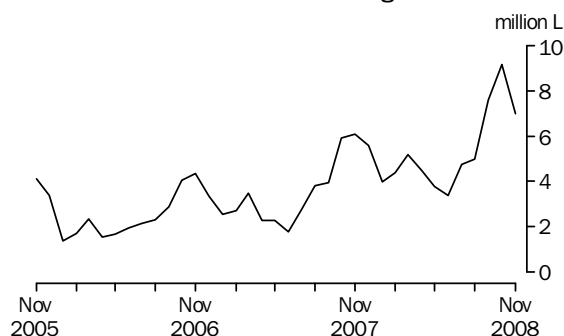
The value of wine exports reported in this publication is derived by the Australian Bureau of Statistics (ABS) from customs export records and the ABS converts the value on the day of shipment, at the daily conversion rate (see paragraph 10 of the Explanatory Notes for more detail). The Australian Wine and Brandy Corporation (AWBC) also report the value of exports and the exporter makes the conversion when submitting wine for export approval. With the AWBC method, it is expected that some of the conversions will occur at hedged rates. This does not occur with the ABS method. For November, the value reported by the ABS was \$189.1m, while the AWBC value was \$173.1m. When the Australian exchange rate is moving significantly the alternative methods will result in diverging valuations.

IMPORTS AND DISPOSALS OF AUSTRALIAN PRODUCED WINE

WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 7.0 million litres of wine, valued at \$60.3 million were imported in November 2008, a decrease of 23.6% in quantity. The value of imports was 3.9% lower than October 2008. The average value of wine imports cleared for home consumption in November 2008 was \$8.63 per litre up from \$6.86 per litre in October 2008. This increase in the average value has resulted from an increase in imports of wine from countries with a higher average value per litre (eg France) and a decrease in imports from countries with a lower average value per litre (eg Chile).

WINE IMPORTS CLEARED: Original



DISPOSALS OF AUSTRALIAN PRODUCED WINE AND WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA

The original data for the September quarter 2008 shows that wine available for consumption in Australia increased 4.5% on the same quarter in 2007. Domestic sales of Australian wine for the September 2008 quarter decreased 1.2% compared with the same quarter last year, and wine imports increased 64.2% over the same period. Total disposals of Australian produced wine in the September quarter 2008 decreased by 6.2% on the same quarter in 2007 with exports falling 8.7%.

<i>Period</i>	<i>Domestic sales of Australian produced wine (A)</i>	<i>Wine imports cleared for home consumption (B)</i>	<i>Wine available for consumption (A + B)</i>	<i>Exports of Australian produced wine (C)</i>	<i>Total disposals of Australian produced wine (A + C)</i>
	'000 L	'000 L	'000 L	'000 L	'000 L
2005-06	432 372	27 165	459 537	721 771	1 154 143
2006-07	448 142	34 275	482 417	786 926	1 235 068
2007-08	427 516	53 313	480 829	714 711	1 142 227
September Qtr 2007	110 906	10 528	121 434	218 122	329 028
September Qtr 2008	109 552	17 288	126 840	r199 118	r308 670

r revised

DOMESTIC SALES OF AUSTRALIAN WINE, By container type

	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE					
	Glass less than 2 litres	Soft packs(a)	Total(b)	Glass less than 2 litres	Soft packs(a)	Total(b)	Total table wine	Total other wine	Total wine
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
ORIGINAL									
2005-06	92 951	118 220	212 558	91 821	61 116	154 237	366 796	65 575	432 372
2006-07	100 391	116 196	218 566	102 126	57 276	162 106	380 672	67 471	448 142
2007-08	93 934	110 367	206 810	95 581	55 336	155 193	362 003	65 514	427 516
2007									
November	10 966	9 992	21 227	9 499	4 788	14 665	35 892	8 472	44 364
December	9 270	9 430	18 897	7 979	4 261	12 583	31 481	8 040	39 520
2008									
January	6 057	8 087	14 277	4 618	3 183	8 193	22 469	3 534	26 003
February	6 921	10 180	17 303	5 697	4 446	10 699	28 002	3 739	31 741
March	7 352	8 724	16 488	6 600	4 132	10 908	27 396	4 572	31 968
April	7 225	8 992	16 469	7 438	4 681	12 300	28 769	4 289	33 058
May	7 269	8 712	16 129	8 703	4 956	13 975	30 104	4 651	34 755
June	7 656	8 053	15 962	9 685	4 566	14 788	30 750	4 669	35 419
July	8 019	10 425	18 671	9 638	6 321	16 286	34 957	5 396	40 353
August	6 567	8 445	15 089	8 162	5 313	13 842	28 932	4 812	33 744
September	8 118	8 245	16 633	7 542	4 736	12 741	29 374	6 081	35 455
October	9 555	9 528	19 215	8 750	4 470	13 419	32 633	7 826	40 460
November	10 930	9 204	20 213	8 992	5 387	14 430	34 643	7 081	41 724
SEASONALLY ADJUSTED									
2007									
November	7 806	9 173	17 302	7 716	4 442	12 463	29 766	5 750	35 516
December	7 670	9 422	17 212	7 949	4 763	13 100	30 312	5 645	35 957
2008									
January	8 519	9 750	18 425	7 824	5 339	13 591	32 016	5 626	37 642
February	7 623	9 609	17 460	7 329	5 073	12 992	30 452	5 218	35 670
March	7 610	8 757	16 687	7 719	4 425	12 422	29 109	5 428	34 536
April	7 517	8 765	16 536	7 676	4 560	12 357	28 893	4 645	33 538
May	7 879	8 486	16 540	8 031	4 544	12 970	29 510	5 303	34 813
June	9 381	9 069	18 703	9 655	4 713	14 866	33 569	5 953	39 522
July	7 869	9 366	17 458	7 821	4 770	12 864	30 322	5 512	35 834
August	7 514	8 886	16 553	7 428	4 542	12 402	28 955	5 425	34 380
September	7 801	8 524	16 544	7 164	4 605	12 229	28 773	5 500	34 274
October	8 041	9 023	17 206	7 698	4 504	12 404	29 609	5 588	35 198
November	8 122	8 667	16 894	7 745	4 857	12 644	29 538	5 194	34 732
TREND									
2007									
November	7 826	9 470	17 478	7 635	4 681	12 719	30 197	5 647	35 843
December	7 866	9 458	17 516	7 604	4 796	12 817	30 334	5 603	35 936
2008									
January	7 857	9 359	17 424	7 637	4 853	12 900	30 324	5 481	35 805
February	7 823	9 220	17 270	7 691	4 842	12 919	30 189	5 350	35 539
March	7 794	9 078	17 111	7 736	4 776	12 869	29 980	5 263	35 243
April	7 768	8 961	16 972	7 756	4 695	12 795	29 767	5 259	35 026
May	7 756	8 882	16 879	7 746	4 625	12 723	29 602	5 329	34 931
June	7 769	8 874	16 871	7 714	4 596	12 678	29 549	5 431	34 981
July	7 807	8 906	16 921	7 654	4 613	12 644	29 565	5 512	35 077
August	7 841	8 917	16 948	7 582	4 634	12 581	29 529	5 536	35 065
September	7 876	8 884	16 931	7 538	4 643	12 503	29 434	5 512	34 946
October	7 926	8 832	16 912	7 526	4 652	12 444	29 356	5 473	34 829
November	7 965	8 786	16 889	7 526	4 669	12 386	29 275	5 386	34 660

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

(b) Components do not add to total. The difference between the components and total is 'wine in other containers' (see Glossary).

DOMESTIC SALES OF AUSTRALIAN WINE: Percentage change from previous period

	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE					
	Glass less than 2 litres	Soft packs(a)	Total	Glass less than 2 litres	Soft packs(a)	Total	Total table wine	Total other wine	Total wine
Period	%	%	%	%	%	%	%	%	%
ORIGINAL									
2005–06	3.9	–0.5	1.5	0.7	–3.0	–0.8	0.5	0.4	0.5
2006–07	8.0	–1.7	2.8	11.2	–6.3	5.1	3.8	2.9	3.6
2007–08	–6.4	–5.0	–5.4	–6.4	–3.4	–4.3	–4.9	–2.9	–4.6
2007									
November	19.6	6.8	14.0	16.3	3.9	9.9	12.3	8.4	11.5
December	–15.5	–5.6	–11.0	–16.0	–11.0	–14.2	–12.3	–5.1	–10.9
2008									
January	–34.7	–14.2	–24.4	–42.1	–25.3	–34.9	–28.6	–56.0	–34.2
February	14.3	25.9	21.2	23.4	39.7	30.6	24.6	5.8	22.1
March	6.2	–14.3	–4.7	15.9	–7.1	2.0	–2.2	22.3	0.7
April	–1.7	3.1	–0.1	12.7	13.3	12.8	5.0	–6.2	3.4
May	0.6	–3.1	–2.1	17.0	5.9	13.6	4.6	8.4	5.1
June	5.3	–7.6	–1.0	11.3	–7.9	5.8	2.1	0.4	1.9
July	4.7	29.5	17.0	–0.5	38.4	10.1	13.7	15.6	13.9
August	–18.1	–19.0	–19.2	–15.3	–15.9	–15.0	–17.2	–10.8	–16.4
September	23.6	–2.4	10.2	–7.6	–10.9	–8.0	1.5	26.4	5.1
October	17.7	15.6	15.5	16.0	–5.6	5.3	11.1	28.7	14.1
November	14.4	–3.4	5.2	2.8	20.5	7.5	6.2	–9.5	3.1
SEASONALLY ADJUSTED									
2007									
November	1.0	1.2	2.4	7.2	–1.0	1.9	2.2	1.2	2.1
December	–1.7	2.7	–0.5	3.0	7.2	5.1	1.8	–1.8	1.2
2008									
January	11.1	3.5	7.0	–1.6	12.1	3.7	5.6	–0.3	4.7
February	–10.5	–1.4	–5.2	–6.3	–5.0	–4.4	–4.9	–7.3	–5.2
March	–0.2	–8.9	–4.4	5.3	–12.8	–4.4	–4.4	4.0	–3.2
April	–1.2	0.1	–0.9	–0.6	3.0	–0.5	–0.7	–14.4	–2.9
May	4.8	–3.2	—	4.6	–0.4	5.0	2.1	14.2	3.8
June	19.1	6.9	13.1	20.2	3.7	14.6	13.8	12.3	13.5
July	–16.1	3.3	–6.7	–19.0	1.2	–13.5	–9.7	–7.4	–9.3
August	–4.5	–5.1	–5.2	–5.0	–4.8	–3.6	–4.5	–1.6	–4.1
September	3.8	–4.1	–0.1	–3.6	1.4	–1.4	–0.6	1.4	–0.3
October	3.1	5.9	4.0	7.5	–2.2	1.4	2.9	1.6	2.7
November	1.0	–3.9	–1.8	0.6	7.8	1.9	–0.2	–7.0	–1.3
TREND									
2007									
November	1.0	0.5	0.7	–1.4	2.7	0.4	0.6	1.0	0.6
December	0.5	–0.1	0.2	–0.4	2.5	0.8	0.5	–0.8	0.3
2008									
January	–0.1	–1.0	–0.5	0.4	1.2	0.6	—	–2.2	–0.4
February	–0.4	–1.5	–0.9	0.7	–0.2	0.1	–0.4	–2.4	–0.7
March	–0.4	–1.5	–0.9	0.6	–1.4	–0.4	–0.7	–1.6	–0.8
April	–0.3	–1.3	–0.8	0.3	–1.7	–0.6	–0.7	–0.1	–0.6
May	–0.2	–0.9	–0.6	–0.1	–1.5	–0.6	–0.6	1.3	–0.3
June	0.2	–0.1	—	–0.4	–0.6	–0.4	–0.2	1.9	0.1
July	0.5	0.4	0.3	–0.8	0.4	–0.3	0.1	1.5	0.3
August	0.4	0.1	0.2	–0.9	0.5	–0.5	–0.1	0.4	—
September	0.4	–0.4	–0.1	–0.6	0.2	–0.6	–0.3	–0.4	–0.3
October	0.6	–0.6	–0.1	–0.2	0.2	–0.5	–0.3	–0.7	–0.3
November	0.5	–0.5	–0.1	—	0.4	–0.5	–0.3	–1.6	–0.5

— nil or rounded to zero (including null cells)

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	<i>Table</i>	<i>Fortified</i>	<i>Sparkling bottle fermentation(a)</i>	<i>Sparkling bulk fermentation(a)</i>	<i>Carbonated</i>	<i>Other wine products(b)</i>	<i>Vermouth</i>	<i>Brandy(c)</i>
<i>Period</i>	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al
2005-06	366 796	18 510	23 128	16 659	4 248	2 833	197	535
2006-07	380 672	17 387	23 266	16 617	7 080	2 947	172	510
2007-08	362 003	17 183	21 655	14 939	8 479	3 114	144	508
2007								
November	35 892	1 999	2 985	2 166	989	315	18	55
December	31 481	1 405	3 209	2 075	1 005	331	15	78
2008								
January	22 469	852	1 249	680	531	214	8	29
February	28 002	1 123	1 063	761	611	170	10	22
March	27 396	1 122	1 327	1 151	736	226	11	33
April	28 769	1 241	1 330	891	598	217	12	32
May	30 104	1 594	1 261	1 012	549	225	11	38
June	30 750	1 541	1 139	1 140	595	246	8	39
July	34 957	1 900	1 397	1 015	642	435	8	50
August	28 932	1 408	1 509	988	579	320	7	37
September	29 374	1 510	2 044	1 525	737	260	7	38
October	32 633	1 327	3 084	2 222	943	242	7	35
November	34 643	1 282	2 724	1 876	841	350	7	48

(a) Spritzig table wines are included with table wine.

(c) Quantities on which excise duty was paid.

(b) See paragraph 4 of the Explanatory Notes and Glossary.

DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

	<i>Sherry in glass less than 2 litres</i>	<i>Port in glass less than 2 litres</i>	<i>Other in glass less than 2 litres (a)</i>	<i>Soft packs</i>	<i>All other containers (b)</i>	<i>Total fortified</i>
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
2005-06	1 751	3 785	366	8 279	4 325	18 510
2006-07	1 662	3 452	440	7 865	3 973	17 387
2007-08	1 802	3 429	401	7 330	4 217	17 183
2007						
November	np	386	np	617	652	1 999
December	np	348	np	506	328	1 405
2008						
January	93	140	21	400	197	852
February	88	163	24	585	263	1 123
March	np	247	np	470	296	1 122
April	118	243	26	575	278	1 241
May	139	346	28	693	387	1 594
June	140	317	28	757	300	1 541
July	184	374	39	780	523	1 900
August	137	344	24	555	348	1 408
September	np	271	np	695	397	1 510
October	143	247	33	548	357	1 327
November	np	294	np	485	322	1 282

np not available for publication but included in totals where applicable,
unless otherwise indicated

(a) Includes muscat, madiera, tokay and white port.

(b) Includes tankers, cans and rigid containers including glass 2 litres and
over.

EXPORTS OF AUSTRALIAN PRODUCED WINE(a), By wine type

	WINE TYPE						
	White table	Red/rosé table	Total table	Fortified wine	Sparkling wine	Other	Total wine
Period							
QUANTITY ('000 L)							
2005-06	258 794	445 319	704 113	2 587	14 338	733	721 771
2006-07	276 565	491 589	768 154	2 781	15 366	625	786 926
2007-08	243 609	451 242	694 851	2 256	16 392	1 212	714 711
2007							
September	24 402	45 153	69 554	253	2 157	51	72 015
October	21 230	43 465	64 695	180	2 244	103	67 222
November	17 176	33 217	50 394	217	1 296	82	51 988
December	19 742	40 297	60 039	172	1 434	108	61 752
2008							
January	13 844	26 823	40 667	128	752	41	41 588
February	15 526	30 057	45 583	85	1 102	83	46 852
March	19 757	36 430	56 186	205	960	156	57 506
April	20 281	34 976	55 257	100	922	168	56 446
May	22 347	38 137	60 484	228	1 296	163	62 171
June	18 784	31 247	50 031	141	817	r75	51 063
July	24 721	37 000	61 721	159	1 279	378	63 537
August	25 462	39 801	65 263	267	1 250	213	66 993
September	r23 899	r42 375	r66 274	258	1 698	358	r68 588
October	r23 798	r41 949	r65 747	293	r2 195	278	r68 512
November	19 089	29 895	48 983	123	1 241	128	50 475
VALUE (b) (\$'000)							
2005-06	862 756	1 791 760	2 654 516	15 229	81 138	4 366	2 755 249
2006-07	845 501	1 930 310	2 775 810	14 707	83 213	3 154	2 876 885
2007-08	794 231	1 786 094	2 580 325	13 949	77 356	8 397	2 680 027
2007							
September	80 355	182 204	262 558	1 391	10 556	495	275 000
October	75 490	175 649	251 139	1 360	9 006	599	262 104
November	60 104	146 750	206 853	1 526	7 031	770	216 181
December	67 454	167 059	234 513	1 091	6 591	991	243 186
2008							
January	45 461	98 356	143 816	878	4 017	440	149 151
February	48 805	118 465	167 271	738	5 063	467	173 539
March	64 488	146 209	210 697	1 057	5 146	1 166	218 066
April	62 715	127 085	189 800	712	4 530	998	196 041
May	68 167	146 105	214 272	1 113	5 695	931	222 011
June	56 055	122 217	178 272	831	4 093	593	183 789
July	68 125	138 727	206 853	871	5 046	838	213 607
August	75 777	150 816	226 593	1 423	5 593	417	234 026
September	r72 238	r155 164	r227 402	1 603	9 020	701	r238 727
October	r75 527	r164 413	r239 940	2 054	r11 457	r476	r253 926
November	59 308	122 265	181 573	889	6 385	274	189 122

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) See paragraph 8 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

EXPORTS AND IMPORTS OF BRANDY

Period	EXPORTS (a)		IMPORTS (b)	
	Quantity	Value(c)	Quantity	Value(c)
	'000 L al	\$'000	'000 L al	\$'000
2005-06	38	2 037	r494	r8 590
2006-07	8	216	447	8 968
2007-08	4	71	452	10 608
2007				
September	—	—	32	690
October	—	—	42	1 167
November	3	31	49	1 354
December	—	7	62	1 530
2008				
January	—	2	25	819
February	—	24	24	564
March	—	1	38	551
April	—	1	24	565
May	—	2	38	771
June	—	—	42	874
July	1	15	38	903
August	68	153	27	855
September	66	205	52	1 302
October	3	26	49	917
November	1	22	38	1 189

— nil or rounded to zero (including null cells)

r revised

(a) Exports may include sales made by exporters other than winemakers. From March 2004 to July 2006 the Brandy exports included some re-exports due to confidentiality restrictions. From August 2006 the Brandy export figure does not include re-exports.

(b) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(c) See paragraphs 8 and 9 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

EXPORTS AND IMPORTS, Selected countries(a)—November 2008

	WINE TYPE						TOTAL WINE	
	White	Red/rosé	Total	Fortified	Sparkling	Other	Quantity	Value(b)
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000
EXPORTS (c)								
United Kingdom(d)	6 529	8 652	15 181	11	400	5	15 596	49 954
United States of America	6 791	9 482	16 273	48	86	—	16 408	60 519
Canada	882	1 770	2 652	22	49	—	2 723	13 321
Germany	561	561	1 122	—	1	2	1 125	2 506
New Zealand	581	1 278	1 860	17	406	27	2 309	9 004
Netherlands	1 181	1 445	2 626	—	12	—	2 638	6 869
Denmark	224	635	859	1	—	—	859	2 409
Belgium	361	591	952	—	4	74	1 030	2 388
China (excludes SARs and Taiwan)	164	1 329	1 493	—	2	18	1 514	8 119
Ireland	391	422	813	—	18	—	831	3 606
Sweden	168	420	589	—	35	—	623	2 999
Japan	281	592	873	—	68	—	941	5 035
France	6	33	39	—	—	—	39	300
Singapore	141	318	459	2	12	—	473	3 496
Hong Kong (SAR of China)	99	403	502	—	25	—	527	4 619
Norway	58	281	339	—	6	—	345	1 032
Finland	54	169	224	—	9	—	233	1 027
United Arab Emirates	109	157	265	2	22	—	290	1 532
Malaysia	61	173	234	10	1	—	245	1 425
Taiwan	11	99	110	—	3	—	113	701
Total other countries(e)	437	1 083	1 520	11	82	1	1 613	8 258
Total all countries	19 089	29 895	48 983	123	1 241	128	50 475	189 122
IMPORTS (f)								
New Zealand	3 985	229	4 213	—	69	25	4 307	31 887
Italy	157	113	269	—	511	47	827	6 224
France	193	306	498	—	501	—	1 000	17 744
Portugal	10	15	25	1	—	30	55	246
Spain	8	47	55	7	112	8	182	932
Chile	70	105	175	—	17	—	193	1 029
Germany	50	3	54	—	4	32	89	648
South Africa	100	116	216	—	—	—	216	689
Total other countries(e)	11	51	62	1	—	59	122	940
Total All Countries	4 584	984	5 568	9	1 214	201	6 992	60 340

— nil or rounded to zero (including null cells)

(a) For details on the selection of countries see paragraph 7 of the Explanatory Notes.

(b) See paragraphs 8 and 9 of the Explanatory notes.

(c) Exports may include sales made by exporters other than winemakers.

(d) United Kingdom, Channel Islands and Isle of Man

(e) Includes other countries as detailed in *Standard Australian Classification of Countries (SACC)* (cat. no. 1269.0).

(f) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

EXPORTS OF AUSTRALIAN WINE(a), By region

Period	Oceania and Antarctica	Europe and the Former USSR	Southeast Asia	Northeast Asia	Northern America	Other(b)	Total All Regions	European Union(c)
QUANTITY ('000 L)								
2005-06	r28 563	393 895	10 819	27 655	253 851	6 987	721 771	387 913
2006-07	38 318	423 032	14 876	40 769	262 120	7 811	786 926	415 516
2007-08	24 412	402 784	13 163	32 218	233 437	8 696	714 711	397 423
2007								
September	2 899	39 840	971	1 896	25 673	736	72 015	39 415
October	2 592	40 699	1 386	2 384	19 480	680	67 222	40 102
November	2 277	25 673	1 264	2 717	19 635	423	51 988	25 343
December	1 135	30 546	1 399	3 358	24 631	683	61 752	30 140
2008								
January	1 127	23 879	835	1 601	13 535	611	41 588	23 415
February	1 258	27 785	1 013	2 348	13 738	710	46 852	27 331
March	1 708	33 240	1 159	2 332	18 423	644	57 506	32 845
April	1 533	33 139	1 122	2 657	17 255	740	56 446	32 554
May	2 002	34 263	1 167	2 829	20 812	1 098	62 171	33 796
June	1 855	28 187	1 039	3 977	15 325	681	51 063	27 893
July	1 805	37 467	1 006	2 879	19 655	725	63 537	37 022
August	1 882	36 695	820	2 290	24 738	568	66 993	36 174
September	2 431	r36 124	1 099	2 649	25 581	704	r68 588	r35 798
October	r2 317	r38 793	r1 271	r3 117	r22 448	r567	r68 512	r38 124
November	2 563	23 687	1 286	3 264	19 141	535	50 475	23 158
VALUE(d) (\$'000)								
2005-06	104 745	1 328 880	76 232	109 242	1 109 856	26 294	2 755 249	1 301 499
2006-07	111 967	1 385 398	88 665	148 823	1 111 964	30 067	2 876 885	1 356 059
2007-08	94 641	1 287 628	90 880	173 328	997 664	35 886	2 680 027	1 265 527
2007								
September	11 500	133 836	5 874	11 244	109 376	3 171	275 000	131 883
October	10 843	135 338	8 658	13 877	90 719	2 669	262 104	132 525
November	8 800	82 602	7 343	14 721	100 454	2 262	216 181	81 281
December	4 714	95 907	8 263	19 777	111 288	3 236	243 186	94 187
2008								
January	4 323	74 900	5 794	9 425	51 946	2 763	149 151	73 200
February	5 107	86 438	7 248	13 796	58 119	2 830	173 539	85 183
March	7 342	115 947	9 263	12 517	70 070	2 928	218 066	114 170
April	6 357	95 585	7 709	14 823	67 851	3 716	196 041	93 643
May	8 812	105 055	9 337	15 698	79 793	3 316	222 011	103 080
June	7 876	86 973	8 702	18 479	59 031	2 728	183 789	85 571
July	7 151	112 450	7 196	13 410	70 822	2 578	213 607	110 944
August	7 964	111 988	6 186	14 691	90 737	2 461	234 026	109 849
September	10 117	r100 812	5 983	15 813	103 186	2 816	r238 727	r99 413
October	r9 576	r123 241	r8 814	r16 107	r92 938	r3 249	r253 926	r120 526
November	10 311	74 542	7 429	20 174	73 880	2 785	189 122	72 833

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores and other countries as detailed in Standard Australian Classification of Countries (SACC) (cat. no. 1269.0).

(c) The 'European Union' is not additional to the total and is a component of the 'Europe and the former USSR' region. Includes all 25 current members of the European Union.

(d) See paragraph 8 of the Explanatory Notes.

IMPORTS CLEARED(a), Selected Countries(b)

	New Zealand	Italy	France	Portugal	Spain	Chile	Germany	South Africa	Total other countries	Total All Countries
QUANTITY ('000 L)										
2005-06	13 228	5 450	4 563	894	796	476	411	299	1 049	27 165
2006-07	18 142	5 544	5 354	482	947	586	901	517	1 802	34 275
2007-08	23 859	7 117	7 087	723	1 167	4 449	557	2 527	5 828	53 313
2007										
September	2 083	855	461	84	156	9	59	52	191	3 950
October	2 715	820	1 009	39	107	640	47	171	356	5 904
November	3 159	731	1 032	126	207	163	46	135	504	6 103
December	1 642	1 074	818	120	79	1 057	30	102	673	5 596
2008										
January	1 399	400	555	32	106	909	43	177	372	3 992
February	2 397	334	390	18	110	679	19	9	414	4 372
March	1 705	474	480	97	109	496	87	1 026	696	5 170
April	1 681	462	461	67	79	226	82	186	1 231	4 475
May	1 899	264	445	36	19	95	35	268	725	3 786
June	1 766	626	372	45	67	137	23	287	64	3 387
July	2 257	809	628	77	59	603	96	109	95	4 733
August	2 511	1 101	785	36	141	83	22	91	212	4 981
September	3 544	787	1 265	48	183	281	43	442	981	7 574
October	4 799	r700	920	110	138	1 740	33	556	r155	r9 153
November	4 307	827	1 000	55	182	193	89	216	122	6 992
VALUE (c) (\$'000)										
2005-06	108 523	28 288	79 934	2 658	3 925	1 961	2 163	1 175	5 559	234 186
2006-07	155 913	32 081	97 134	2 050	4 900	2 439	3 347	1 389	7 769	307 023
2007-08	209 401	40 543	142 906	2 888	7 265	7 284	2 935	5 522	12 740	431 485
2007										
September	18 706	4 958	8 465	282	977	52	380	163	814	34 796
October	23 811	4 864	19 640	177	610	1 278	243	448	1 030	52 101
November	25 430	3 778	20 529	524	981	399	220	515	1 372	53 749
December	15 222	5 089	17 136	403	383	1 546	154	341	1 538	41 811
2008										
January	12 643	2 470	11 000	114	786	1 404	197	465	739	29 817
February	21 512	2 034	9 089	70	903	830	138	45	437	35 056
March	16 100	2 423	9 406	454	802	487	468	1 431	1 105	32 676
April	14 589	2 705	9 834	219	306	423	310	794	1 359	30 539
May	15 729	1 839	9 693	144	217	149	195	209	1 781	29 956
June	15 934	3 433	7 480	263	511	581	172	831	600	29 806
July	15 606	4 853	9 801	295	452	520	285	326	525	32 662
August	17 548	6 111	16 051	230	895	362	232	303	781	42 514
September	28 443	4 717	19 336	206	1 100	793	308	1 328	1 492	57 724
October	37 843	r4 233	15 199	470	842	1 401	167	1 659	965	r62 781
November	31 887	6 224	17 744	246	932	1 029	648	689	940	60 340

r revised

(a) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(b) For details on the selection of countries see paragraph 7 of the Explanatory Notes.

(c) See paragraph 9 of the Explanatory Notes

Source: ABS data available on request, International Trade database

IMPORTS CLEARED BY WINE TYPE(a)

	WINE TYPE						
	White table	Red/Rosé table	Table wine	Fortified wine	Sparkling wine	Other wine	Total wine
QUANTITY ('000 L)							
2005-06	12 996	6 601	19 597	133	5 924	1 511	27 165
2006-07	19 003	6 487	25 490	123	7 000	1 662	34 275
2007-08	31 319	11 260	42 580	159	8 268	2 307	53 313
2007							
September	2 213	724	2 937	23	799	192	3 950
October	3 458	831	4 289	12	1 210	393	5 904
November	3 551	1 322	4 873	14	1 084	132	6 103
December	2 286	1 704	3 990	19	1 107	480	5 596
2008							
January	2 705	564	3 269	15	548	161	3 992
February	3 283	469	3 752	1	514	104	4 372
March	2 271	2 200	4 471	18	423	259	5 170
April	2 872	913	3 785	7	527	157	4 475
May	2 766	633	3 400	7	289	90	3 786
June	2 241	609	2 851	20	456	61	3 387
July	3 109	755	3 864	8	736	124	4 733
August	2 867	1 025	3 893	9	845	234	4 981
September	4 977	1 321	6 298	11	1 100	165	7 574
October	r6 760	r1 289	r8 049	11	955	137	r9 153
November	4 584	984	5 568	9	1 214	201	6 992
VALUE (b) (\$'000)							
2005-06	105 647	39 580	145 227	1 107	80 716	7 136	234 186
2006-07	155 180	46 720	201 900	1 154	97 533	6 437	307 023
2007-08	222 578	64 581	287 158	1 523	132 353	10 450	431 485
2007							
September	19 331	5 616	24 947	160	8 827	862	34 796
October	23 931	6 189	30 120	100	20 564	1 317	52 101
November	26 583	7 186	33 769	193	19 096	691	53 749
December	16 815	5 785	22 601	131	17 289	1 791	41 811
2008							
January	15 166	4 887	20 052	149	8 181	1 434	29 817
February	20 580	4 276	24 856	10	9 799	392	35 056
March	18 061	5 702	23 763	209	7 504	1 200	32 676
April	16 133	4 244	20 377	86	9 220	856	30 539
May	17 888	5 613	23 501	93	6 000	361	29 956
June	17 308	5 526	22 833	262	6 258	452	29 806
July	17 310	5 831	23 140	122	8 897	502	32 662
August	22 150	7 821	29 971	116	11 577	850	42 514
September	29 796	9 268	39 064	134	17 806	720	57 724
October	r38 428	8 930	r47 358	149	14 601	672	r62 781
November	34 169	8 437	42 606	121	16 567	1 046	60 340

r revised

(a) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(b) See paragraph 9 of the Explanatory Notes

Source: ABS data available on request, International Trade database

EXPLANATORY NOTES

INTRODUCTION

1 The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

SCOPE AND COVERAGE

2 The information on domestic sales of Australian produced wine is obtained from 97 winemaking enterprises with sales of 250,000 litres or more in either of the previous two financial years. These account for approximately 92% of total wine sales. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.

3 Tables 1, 3 & 4 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.

4 From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

IMPORTS AND EXPORTS

5 Figures relating to international trade in wine and brandy are presented in tables 5–10 to provide a basis for assessing the overall wine market. ABS procedures are designed to ensure that sufficient editing is undertaken to guarantee the quality and integrity of trade statistics to at least the six-digit Harmonized Commodity Description and Coding System (HS) level. After the release of monthly trade statistics, the ABS may receive a number of client requests to investigate cases of possible misreporting. Most relate to potential errors at the more detailed levels of the commodity classification. Client requests for data investigations of this type will be undertaken free of charge if data at the six-digit level of the HS are affected. Otherwise investigations will only be considered if the value of the aggregate data queried exceeds \$250,000 in each month queried, and the cost of the investigation is met by the client.

6 Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia. Due to a change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.

7 In order to retain stability in the time-series of data, the selection of countries for which exports and imports data has been presented has been based upon the level of annual imports or exports from the previous financial year.

8 The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to

EXPLANATORY NOTES *continued*

IMPORTS AND EXPORTS *continued*

Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.

9 The value of imports is the Australian customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.

10 For details of currency conversion procedures for wine export values, please refer to 2.34 and 2.35 of *International Merchandise Trade, Australia; Concepts, Sources and Methods, 2001* (cat. no. 5489.0). Goods invoiced in one of six major foreign currencies are converted to Australian dollars by the Australian Bureau of Statistics. Sales in other foreign currencies are converted by the exporter to Australian dollars.

SEASONALLY ADJUSTED AND TREND ESTIMATES

11 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

12 The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.

13 The revision properties of the seasonally adjusted and trend estimates have been improved by the use of autoregressive integrated moving average (ARIMA) modelling. ARIMA modelling relies on the characteristics of the series being analysed to project future period data. The Sales of Australian Wine and Brandy by Winemakers Survey uses ARIMA modelling where appropriate for individual time series. The ARIMA model is assessed as part of the annual reanalysis. For more information on the details of ARIMA modelling see feature article: Use of ARIMA modelling to reduce revisions in the October 2004 issue of *Australian Economic Indicators* (cat. no. 1350.0).

14 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

15 For further information, see *Information Paper: A Guide to Interpreting Time Series — Monitoring Trends* (cat. no. 1349.0) or contact the Director, Time Series Analysis on Canberra (02) 6252 6354 or via e-mail at time.series.analysis@abs.gov.au.

ACKNOWLEDGMENT

16 ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

RELATED PUBLICATIONS

17 Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

18 Current publications and other products by the ABS are listed on the ABS web site. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

GLOSSARY

Carbonated wine	Wine which has dissolved carbon dioxide and the carbon dioxide is added artificially to the wine.
Domestic sales	All sales of Australian produced wine by winemakers within the scope of the survey whether they be wholesale or retail sales, or bulk sales to other wineries outside of the scope of the survey. Excluded are inter-winery sales, sales to ships' stores and the volume of imported wine blended with Australian wine and sold domestically.
Exports	Exports of wine to overseas ports including sales made by exporters and wine producers.
Fortified wine	Wine to which grape spirit, brandy or both has been added, thereby adding alcoholic strength and precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre and not more than 200 millilitres/litre of ethanol at 20° Centigrade.
Grape spirit	Spirit obtained from the distillation of wine or by-products of winemaking or the fermented liquor of a mash of dried grapes and contains methanol in a proportion not exceeding 3 grams per litre at 20° Centigrade of the ethanol content.
Imports cleared for home consumption	Imported goods brought into the country for consumption or further processing, but excluding goods imported with the reasonable expectation of re-export within a limited time.
Other containers	All other wine packaging except glass bottles containing less than 2 litres and soft packs. Included in this category are glass containers greater than 2 litres, cans and bulk wine in tankers or other such containers.
Other wine products	Products such as flavoured wine, cocktails, marsala, aperitif and tonic wines. De-alcoholised, low and reduced alcohol wines are also included.
Soft packs	A container type including all collapsible packs whether plastic or of other material.
Sparkling	A product consisting of wine that by complete or partial fermentation of contained sugars has become surcharged with carbon dioxide.
Table wine	A product of the complete or partial fermentation of fresh grapes or products derived solely from fresh grapes.
Total other wine	Includes fortified wines such as sherry, port, muscat, madiera, tokay and white port etc., sparkling wines both bottle and bulk fermentated, carbonated wine, vermouth and other wine products such as flavoured wine, cocktails, marsala, aperitif and tonic wines, de-alcoholised and low or reduced alcohol wines.

FOR MORE INFORMATION . . .

INTERNET

www.abs.gov.au the ABS website is the best place for data from our publications and information about the ABS.

INFORMATION AND REFERRAL SERVICE

Our consultants can help you access the full range of information published by the ABS that is available free of charge from our website. Information tailored to your needs can also be requested as a 'user pays' service. Specialists are on hand to help you with analytical or methodological advice.

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